

File Specifications

It is important that files for printing are correctly set up. The following guidelines are designed to assist in the correct set up of files, but if you are in any doubt, we are more than happy to answer any questions. Please note that if files are not correctly set up, it can cause delays and extra charges.

Media

CD/DVD, E-mail (up to 15mb)

File Formats



Where possible supply artwork in its original format. i.e. Illustrator, Photoshop, InDesign. Also include a print ready High-Res open working PDFs with crop marks and bleed in order to save time at pre-press. Note that logos should be in paths, EPS or Ai files.

Note: Displayways operates with PC computers, so please save all files in these formats.

Fonts

Please supply all fonts (PC) or convert vector fonts to paths (outlines).

File Size

Preferred artwork should be created at 100% of final output size at 250dpi. For artwork that will be viewed 1-4 metres away supply files at 150dpi. If artwork is viewed between 4-15 metres away supply files at 75dpi. Artwork can be provided at a percentage of the final output size, please use scales of 10% or 50%.

Product Templates

Please refer to supplied (or request) product specs for individual product panel dimensions.

Colour

We prefer files to be setup in CMYK mode. Any components that require special colour matching must be editable. If your artwork contains spot colours please leave the spot colour in your file for the most accurate colour match. Please use Pantone solid coated swatch.

Bleed

Allow 10mm bleed in normal production jobs or 40mm bleed if a vinyl print will be applied and edge wrapped around a substrate.

Vinyl Cut Graphics

Vector art EPS or illustrator files with all fonts converted to paths or outlines.

Production Time

10 working days production time on receipt of correct artwork applies.

Graphic Design

A graphic design service can also be provided @ \$120 per hour if needed. An estimation of design cost can be given at time of ordering. For any questions regarding artwork setup, please call the appropriate number below.